

CORPORATE PROFILE



RISSEEN MERCHENDISE (P) LIMITED

A Diversified Business Solutions Company Delivering Integrated Excellence Across India &
Global Markets

Innovating Business. Delivering Excellence.

COMPANY OVERVIEW



RISSEEN Merchandise (P) Limited is a premier single-point strategic partner for organizations seeking high-quality execution and measurable outcomes.

We deliver integrated services across **Advertising, Branding, Printing, Fabrication, Event Management, Interior Solutions, General Order Supply, and Export–Import Operations.**

Driven by creativity, operational precision, and customer-centric values, we empower businesses, government agencies, and industrial clients to build commanding market presence and optimize procurement seamlessly.



VISION & MISSION



Our Vision

To become one of India's most trusted integrated business solution companies, recognised for innovation, uncompromising quality, reliability, and corporate excellence while expanding globally through strategic partnerships and international trade.



Our Mission

- Deliver innovative branding and strategic business solutions.
- Maintain rigorous, uncompromising quality standards across all projects.
- Build enduring client relationships based on trust and transparency.
- Provide complete end-to-end execution under a single unified roof.
- Expand globally via sustainable export-import operations.

KEY EXECUTION PILLARS



Brand & Media

Comprehensive advertising campaigns, creative brand identity development, high-end offset & digital printing, packaging, and digital marketing strategies.



Spaces & Events

Turnkey corporate interiors, bespoke exhibition stall fabrication, LED signboards, retail fixtures, and end-to-end corporate event management.



Supply & Trade

Reliable general order supply for PSUs, government bodies, and industrial giants, complemented by our robust international trade and logistics division.

CORE SERVICE PORTFOLIO



ADVERTISING & BRANDING

Brand strategy, creative campaigns, outdoor media, vehicle branding, social media, and digital advertising.



PRINTING & PACKAGING

High-precision offset, digital & large format printing, corporate stationery, catalogues, and POSM production.



EVENT MANAGEMENT

Corporate launches, trade shows, national conferences, award ceremonies, dealer meets, and brand activations.



FABRICATION & SIGNAGE

Custom exhibition stalls, ACP signboards, LED displays, acrylic units, and heavy industrial metal fabrications.

SPATIAL & INTERIOR SOLUTIONS

Transforming Workspaces

We deliver turnkey interior projects, commercial renovations, and custom modular furniture designed to elevate brand identity and maximize productivity.

From corporate offices to high-end retail showrooms, our multidisciplinary team handles space planning, fabrication, and seamless installation under strict quality controls.



SUPPLY & GLOBAL TRADE



General Order Supply

RISSEEN acts as a trusted procurement partner, delivering critical equipment, products, and operational materials to Government Departments, PSUs, Educational Institutions, Manufacturing Plants, and Infrastructure Megaprojects with transparent sourcing.



Export & Import Division

Our global trade arm facilitates seamless international commerce across Agricultural Commodities, Food Products, Industrial Goods, and Consumer Merchandise—handling international sourcing, documentation, customs, and end-to-end logistics.

GLOBAL TRADE CAPABILITIES

Connecting Global Markets

Our dedicated export-import team brings Indian products to global buyers while sourcing specialized industrial materials worldwide.

We ensure total regulatory compliance, robust supply chain resilience, and competitive international logistics execution for cross-border operations.



INDUSTRIES WE SERVE



Public & Corporate

Government Departments, PSUs,
Multinational Corporate Enterprises,
Financial Institutions, and Educational Bodies.



Retail & Consumer

FMCG Brands, Retail Chains, Healthcare
Providers, Hospitality Industry, and High-
Growth Startups & SMEs.



Industrial & Real Estate

Manufacturing Companies, Infrastructure
Developers, Heavy Engineering Projects, and
Real Estate Enterprises.

WHY CHOOSE US



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SINGLE STRATEGIC PARTNER

- ✓ **All-In-One Capability:** Comprehensive execution eliminate multi-vendor friction.
- ✓ **Multidisciplinary Expertise:** Experienced professionals across design, engineering, & trade.
- ✓ **Rigorous Quality Assurance:** Standardized processes ensure reliable, error-free output.
- ✓ **On-Time Delivery:** Strict project management guarantees deadlines are consistently honored.

LEADERSHIP & VISION



Saptarshi Bose

FOUNDER & MANAGING DIRECTOR

A visionary entrepreneur committed to building RISSEEN into a nationally respected and globally recognised integrated business solutions company.

Through relentless innovation, operational professionalism, and a customer-centric leadership philosophy, Saptarshi Bose guides the organization in creating sustainable value for clients worldwide.



STRATEGIC PARTNERSHIP

Partner with RISSEEN

Innovating Business. Delivering Excellence.



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